



BLACK BOY ART SHOW[®]

CELEBRATING BLACK MALE ARTISTS

SPONSORSHIP DECK



"A Marvelous Black Boy Art Show" is a traveling group exhibition that spotlights the incredible talents and artistic contributions of Black male artists from around the nation. Established in 2020 by curator Joshua Love, the show has reached over 12 cities, connecting with nearly 20,000 attendees and featuring the works of over 1,000 artists.

At its core, "A Marvelous Black Boy Art Show" is a celebration of Black culture, community, and artistic expression. Each exhibition features a carefully curated group show, live art demonstrations, engaging performances, soulful DJ mixes, and delicious food and drink options. This unique blend of art and culture creates an immersive experience that not only showcases the artists' work but also fosters a sense of community and cultural pride among attendees.

2M+

**in revenue for
artists at our shows**

1000+


**black men artists
nationwide**

20K

**amazing attendees
nationwide**

12

**participating U.S.
cities & counting**

A Black male artist with long dreadlocks and a dark beanie is shown in profile, focused on painting a portrait on an easel. He is wearing a light pink long-sleeved shirt. The studio background is filled with various artworks and papers. The text 'THE LARGEST CELEBRATION OF BLACK MALE ARTISTS.' is overlaid in large, bold, white capital letters on the right side of the image. Below the text is a solid orange horizontal bar. Further down on the right is a white rounded rectangular button with the text 'WATCH A RECAP' and a play icon. In the bottom right corner, the text 'AL.COM' is visible.

THE LARGEST CELEBRATION OF BLACK MALE ARTISTS.

WATCH A RECAP





OUR REACH



TOTAL ATTENDEES REACHED

20K



AVERAGE ATTENDEES PER SHOW

700+



TOTAL SOCIAL FOLLOWING

85K



EMAIL LIST

50K





UPCOMING

EXHIBITIONS

- APRIL 7 **BROOKLYN**
- APRIL 28 **ATLANTA**
- MAY 26 **DURHAM, NC**
- JUNE 2 **DALLAS, TX**
- JUNE 16 **CHICAGO**
- JUNE 16 **CHARLESTON, SC**
- JULY 7 **HOUSTON**
- JULY 21 **CHARLOTTE**
- JULY 28 **RALEIGH**
- AUG 11 **COLUMBIA, SC**
- AUG 25 **TAMPA, FL**
- SEPT 1 **BROOKLYN**
- SEPT 8 **BALTIMORE**
- SEPT 15 **LOS ANGELES**
- OCT 20 **DC**
- OCT 27 **PHILLY**
- NOV 3 **ATLANTA**
- NOV 10 **CHICAGO**



SPONSORSHIP TIERS

BRONZE

\$5,000

- ★ Logo placement on all digital promotional materials.
- ★ Mention in press releases and media outreach.
- ★ On-site logo placement at the exhibition entrance.
- ★ Featured logo placement city website landing page.
- ★ Dedicated post on the Black Boy Show Instagram with a tagged collaboration shout-out.
- ★ 8 Tickets to the exhibition.

SILVER

\$10,000

- ★ All benefits from Bronze
- ★ Dedicated booth or display for your product offerings.
- ★ Opportunity to present a workshop related to your brand's offerings
- ★ Logo placement on recap videos and artist interviews.
- ★ Instagram story highlights featuring your brand
- ★ 12 Tickets to the exhibition.

GOLDEN

\$15,000

- ★ All benefits from Silver
- ★ Main stage mention during event opening and closing.
- ★ Opportunity to co-host a networking event.
- ★ Dedicated e-blast announcing our partnership.
- ★ 24 x 36 Art Piece Commissioned by an exhibitor themed around your brand.
- ★ Bi-weekly Instagram posts on Black Boy Art Show accounts promoting the partnership.
- ★ 18 Tickets to the exhibition.

PLATINUM

\$20,000

- ★ All benefits from Golden
- ★ Naming rights to a dedicated section/zone of the exhibition.
- ★ Opportunity to co-host the official event after-party.
- ★ Logo Placement on home page of website.
- ★ Priority logo placement on all printed materials.
- ★ A personalized 'Behind the Scenes' video content for social media, capturing your brand's involvement in the event.
- ★ 24 Tickets to the exhibition.

DIAMOND

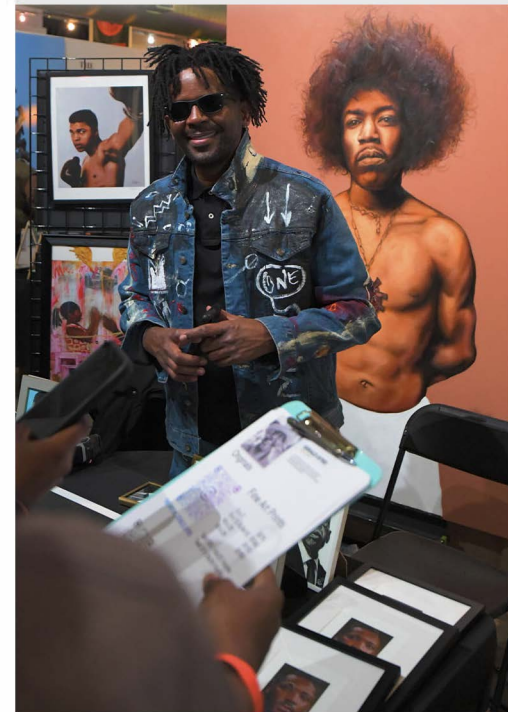
\$25,000

- ★ All benefits from Platinum
- ★ Event titled as "A Marvelous Black Boy Art Show, Powered your brand
- ★ Exclusive product – placement opportunities throughout the venue.
- ★ Opportunity to co-host a panel discussion segment during the show.
- ★ Tailored digital content collaboration for post-event promotion.
- ★ Logo integration in the backdrop of the main stage and photo booths.
- ★ A commissioned art piece dedicated to your brand
- ★ 30 Tickets to the exhibition.

EXCELLENCE

\$70,000 for 5 cities

- ★ All benefits from Platinum



**ART
SHOW**

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#BLACKBOYARTSHOW

**THANK YOU
FOR YOUR SUPPORT**

**BLACK
BOY ART
SHOW**

EMAIL BLACKBOYARTSHOW@GMAIL.COM OR CALL 267.254.6254